

12th November 2016



Powerscourt Hotel

The Irish Security Industry Association (ISIA) each year highlights the achievements of the private security industry at the ISIA Awards. This year's awards will be held in Powerscourt Hotel on the 12<sup>th</sup> November 2016. There are always numerous sponsorship opportunities to allow you to demonstrate your support of the industry and the association. This year there are even more ways to support the members of the Irish Security Industry Association and their achievements.

**\*\*\*Early Bird sponsorship offers available until 2<sup>nd</sup> September \*\*\***

## **Award Sponsorship Categories**

### **Premier Award** sponsored by **NOONAN™**

Since 1985 the Paul Lynch Memorial Sculpture has been awarded to an individual or group in recognition of a major contribution to the security of the island or the security of the people.

The award is a specially commissioned sculpture depicting a pair of clasped hands, which symbolise caring, strength and protection. It is presented in honour of Paul Lynch who died suddenly at the age of 38 during his term as President of the Irish Security Industry Association.

#### **Previous Recipients of the Premier Award**

- Anna May McHugh
- Former Taoiseach Bertie Ahearn
- Commissioner Noel Conroy (Rtd)
- Paul Williams, Author & Journalist
- Fr. Aidan Troy, Belfast
- John Hume
- Jennifer Guinness (Victim Support)
- John Lonergan
- An Garda Síochána
- Dublin Fire Brigade

#### **Benefits of Sponsorship**

- Tables X 1 at the event, total value €1600
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Logo on stage screens at the event
- A senior representative of your company involved in presentation of the award
- Inclusion in photography with the award recipient
- Your company name mentioned in all press releases associated with the event
- Your logo included in awards feature in National Media

## National Courage Award

sponsored by



The National Courage Award will be presented to an individual or group who have clearly demonstrated extraordinary acts of physical valour, social services and humanitarian deeds.

### **Benefits of Sponsorship**

- Table X 1 at the event, total value €1600
  - Company branding on all promotional materials before the event
  - Company branding on event page of the ISIA website
  - Company mentions on social media posts
  - Logo on banners at the event
  - Logo on stage screens at the event
  - A senior representative of your company involved in presentation of the award
  - Inclusion in photography with the award recipient
  - Your company name mentioned in all press releases associated with the event
  - Your logo included in awards feature in National Media
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## Innovation in Security

Sponsored by



This award recognises a project manager or team who has taken an innovative approach to security through the introduction of innovative technology or an innovative approach to the application of the security service overall in a way that has benefited the public or business.

### **Benefits of Sponsorship**

- Table X 1 at the event, total value €1600
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Logo on stage screens at the event
- A senior representative of your company involved in presentation of the award
- Inclusion in photography with the award recipient
- Your company name mentioned in all press releases associated with the event
- Your logo included in awards feature in National Media
- The opportunity to host/present as part of an ISIA electronic security division meeting attended by the key decision makers in Irish electronic security installation companies.

### **Benefits of Sponsorship**

- Table X 1 at the event, total value €1600
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Logo on stage screens at the event
- A senior representative of your company involved in presentation of the award
- Inclusion in photography with the award recipient
- Your company name mentioned in all press releases associated with the event
- Your logo in Award's Feature in National Media
- The opportunity to host/present as part of an ISIA electronic security division meeting attended by the key decision makers in Irish electronic security installation companies.

## **Electronic Security Supervisor of the Year**

This award enables the ISIA to recognise exceptional service, performance and leadership by security supervisors within ISIA electronic security members. The award is also intended to foster employee morale and encourage employee initiative, commitment and leadership by recognising the contribution of security supervisors to the overall business operation.

### **Benefits of Sponsorship**

- Table X 1 at the event, total value €1600
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Logo on stage screens at the event
- A senior representative of your company involved in presentation of the award
- Inclusion in photography with the award recipient
- Your company name mentioned in all press releases associated with the event
- Your logo included in awards feature in National Media
- The opportunity to host/present as part of an ISIA electronic security division meeting attended by the key decision makers in Irish electronic security installation companies.

**Cost of Sponsorship**

**€6,100**

**Early Bird Offer**

**€5,600**

## Electronic Security Apprentice of the Year

The electronic apprenticeship programme run through SOLAS has given greater professional recognition to those working in the field of electronic security. It has provided them with an internationally recognised craft and allowed them to not only work successfully in Ireland, but throughout the world. This award recognises the apprentice who achieved significantly high results in the most recent group of graduates.

### Benefits of Sponsorship

- Table X 1 at the event, total value €1600
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Logo on stage screens at the event
- A senior representative of your company involved in presentation of the award
- Inclusion in photography with the award recipient
- Your company name mentioned in all press releases associated with the event
- Your logo included in awards feature in National Media
- The opportunity to host/present as part of an ISIA electronic security division meeting attended by the key decision makers in Irish electronic security installation companies.

**Cost of Sponsorship** €6,100

**Early Bird Offer** €5,500

## Security Officer of the Year **RESERVED**

This award is to recognise an exceptional contribution or special acts of service to the customer or the public by security officers.

### Benefits of Sponsorship

- Table X 1 at the event, total value €1,600
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Logo on stage screens at the event
- A senior representative of your company involved in presentation of the award
- Inclusion in photography with the award recipient
- Your company name mentioned in all press releases associated with the event
- Your logo included in awards feature in National Media

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## Security Supervisor of the Year

This award is to recognise an exceptional contribution, special acts of service to the customer or the public and overall outstanding performance of Security Supervisors or Managers.

### **Benefits of Sponsorship**

- Table X 1 at the event, total value €1,600
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Logo on stage screens at the event
- A senior representative of your company involved in presentation of the award
- Inclusion in photography with the award recipient
- Your company name mentioned in all press releases associated with the event
- Your logo included in awards feature in National Media

**Cost of Sponsorship** €5,100

**Early Bird Offer** €4,600

## ISIA Locksmith of the Year

This category aims to recognise the importance and criticality of this security function. With a focus on customer services, quality and expertise of the service the winner of this category is a customer's choice award with candidates being selected by the customers directly.

### Benefits of Sponsorship

- Table X 1 at the event, total value €1,600
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Logo on stage screens at the event
- A senior representative of your company involved in presentation of the award
- Inclusion in photography with the award recipient
- Your company name mentioned in all press releases associated with the event
- Your logo included in awards feature in National Media

**Cost of Sponsorship** €5,100

**Early Bird Offer** €4,600

## Event Security Person of the Year

Sponsored by



Event security presents its own unique challenges to the individuals working in this field. This award, being presented for the first time this year, is to recognise an exceptional contribution or special acts of service to the customer or the public by individuals working in the area of event and entertainment security.

### Benefits of Sponsorship

- Table X 1 at the event, total value €1,600
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Logo on stage screens at the event
- A senior representative of your company involved in presentation of the award
- Inclusion in photography with the award recipient
- Your company name mentioned in all press releases associated with the event
- Your logo included in awards feature in National Media

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## Welcome Reception

Sponsored by



The welcome reception will be held in advance of the awards ceremony and will be the welcome point for guests on the evening. Musical entertainment will be provided for guests during the drinks reception. The reception lasts for one hour and this is an excellent opportunity for sponsors who would like to have a strong focus on their brand during a focal point in the evening.

### **Benefits of Sponsorship**

- Table X 1 at the event, total value €1,600
- Exclusive branding at welcome reception
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Logo on stage screens at the event
- Option to have a senior representative of your company invited to give a short welcome at the welcome reception
- Your company name mentioned in all press releases associated with the event
- Your logo included in awards feature in National Media

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## MC & Entertainment Sponsor

### **Benefits of Sponsorship**

- Table X 1 at the event, total value €1,600
- Exclusive branded banners
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Prominent branding on stage screens at the event
- Branding of the band stage
- Your company name mentioned in all press releases associated with the event
- Your logo included in awards feature in National Media

**Cost of Sponsorship** **€7,000**

**Early Bird Offer** **€6,500**

## **Table Promotion**

### **Benefits of Sponsorship**

- Tickets X 2 for the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on stage screens promoting raffle
- Logo on banners at the event
- Company branded raffle announced by MC

**Cost of Sponsorship** €4000

**Early Bird Offer** €3750

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## **Special Guest Table (one slot remaining)**



### **Benefits of Sponsorship**

- Tickets X 2 for the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on stage screens at the event
- Logo on banners at the event
- Your logo at VIP guest table

**Cost of Sponsorship** €2500 per guest table

**Early Bird Offer** €2200 per guest table

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## Alternative Tiered Sponsorship Options

### Lead Sponsors

As the lead sponsor to the biggest event in the private security industries calendar year you will receive significant brand exposure to key players in the private security industry in both the lead up to the event, during the event and in the weeks following the event. Benefits of sponsorship

#### Benefits of Sponsorship

- Table X 1 at the event, total value €1,600
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Key position branding on banners at the event
- Key position branding on stage screens at the event
- Your company name mentioned in all press releases associated with the event
- Prominent branding in awards feature in National Media

**Cost of Sponsorship** €11,000

**Early Bird Offer** €10,500

### Gold Package

As an industry supplier this is an excellent way to show overall support of this significant event in the private security industry. This package includes:

- Table X 1 at the event, total value €1,600
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Logo on banners at the event
- Logo on stage screens at the event
- Your company name mentioned in all press releases associated with the event
- Your logo included in awards feature in National Media

**Cost of Sponsorship** €6,000

**Early Bird Offer** €5,500

### Silver Package

As an industry supplier this is an excellent way to show overall support of this significant event in the private security industry. This package includes:

- Two tickets for the event
- Company branding on all promotional materials before the event
- Company branding on event page of the ISIA website
- Company mentions on social media posts
- Branding on banners at the event
- Branding on stage screens at the event

**Cost of Sponsorship** €4,000

**Early Bird Offer** €3,500



## ISIA Awards 2016 Sponsorship Booking Form

To sponsor a category please complete the sponsorship booking form below:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

We would like to sponsor \_\_\_\_\_

(Please insert the name of package you wish to sponsor)

Cost of package \_\_\_\_\_

I understand that I will be invoiced for the amount due and that the amount must be paid in no later than 6<sup>th</sup> September. I wish to pay by:

Cheque \_\_\_ Direct Debit \_\_\_ Electronic Transfer \_\_\_

Accounts Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

I confirm that I have authorisation to book the sponsorship package for this event.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Please scan and email this form to [awards@isia.ie](mailto:awards@isia.ie) or send by post to the address below:

Irish Security Industry Association  
Chase House, City Junction Business Park  
Northern Cross, Malahide Road,  
Dublin 17

For further information on any of the packages please contact Sarah O'Donnell.

Email: [sarahodonnell@isia.ie](mailto:sarahodonnell@isia.ie)

Tel: 01-4847206

Mobile: 087-2229127